

Christmas Music by the Organ at 9, 11 and 5:15 with Brass Quartet and Singing of Carols at 9 and 5:15

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Fair

The Great Gift Stocks Are at Their Best—for the Best Christmas

In the Rapid Rush of the Christmas Days

often a day lost is irreparable, because the thing we thought of and really wanted to do in some mysterious way escapes us until it is too late to make possible the getting of a piece of bronze from Paris or Florence or a certain book from London or Edinburgh or a piece of lace from Brussels or Saint Gall.

It is true, however, that the Philadelphia store has the great stocks of the New York store to draw upon and a wireless connection "to boot."

[Signed] *John Wanamaker*

December 7, 1921.

Charming New Dresses for Young Women—\$30 and \$48

Each of these two new models is so uncommonly lovely in quality and design, that we predict for them a great social season. The \$30 dress is a satin-backed crepe, in black, midnight blue, old tapestry blue, Burgundy red, brown or jade. At the round neck and sleeve edging the satin surface is in evidence; and again in loop-like draperies from the hips, and in satin roses on the girdle. The lines of the entire frock are unique in girlish simplicity and charm. Even more captivating is the \$48 model of heavy Canton crepe in a lovely rose color, terra cotta, midnight blue, brown or black. Hand-made cutwork borders the round neck and brief sleeves. To the long waist are shirred wide panels, their deep cutwork border extending below the dress hem. This frock was designed especially for Wanamaker customers.

The sizes in each are 14 to 20. (Second Floor)

A Peter Pan Blouse Is on Many Christmas Lists

So it is good news to hear that a number of very pretty new styles have just been received in these blouses and that they are all marked at the moderate price of \$5.50.

One is a fine white batiste with the collar, cuffs and front frill stitched in blanket stitch in rose or blue. The hand-embroidered dots are also in these colors. Another is a striped dimity, opening down the back. It has a picot edge and hand-embroidered dots and hand drawnwork.

Still a third is a cross-barred dimity with picot edge, hand drawnwork and hand-embroidered dots. (Third Floor)

Dainty Handkerchiefs to Give a Woman

We have marked them at the special price of \$5.50 a dozen when they are sold by the dozen or they may be bought for 50c apiece.

One-corner hand-embroidered handkerchiefs of a nice quality Pure linen.

Hand-embroidered initial handkerchiefs with tape border, all linen and a very good quality. (East and West Aisles)

Compact Little Sewing Cases for Women Who Travel

They are one of the nicest gifts you can give a woman friend who is going South for the winter.

In real leather of the finer kinds and with fittings intended for practical use, in box form, \$1.25 to \$18.50 and roll-up cases, \$1.25 to \$11. (Main Floor)

Women's Silk Stockings at Lowered Prices

\$1.50 a pair for fashioned ingrain silk in black, white and cordovan with cotton tops; "seconds."

\$2 a pair for heavy-weight full-fashioned black ingrain silk with pointed heels and cotton tops; "seconds."

\$2.25 a pair for full-fashioned still to the top in black, tan, cordovan, African brown and gray; "seconds" of our famous "Wanamaker" stockings.

\$2.50 a pair for full-fashioned black, white and cordovan open-work clocked silk to the top; "seconds." (West Aisle)

Treo Elastic Girdles

Several desirable girdles for street, evening or sport wear are here in a variety of styles and lengths. Among them are:

A 12-inch model in white or pink, \$4.

A pink elastic with broché in front and fourteen inches long, \$6.

A 16-inch model of elastic and pink coutil, \$5. (Third Floor)

Wrapping and Shipping the Christmas Package

Boxes for parcel post and express shipping.

Wrapping paper in several desired sizes.

Twine and cable cord.

And all the help and courtesy we can extend to you in the Commercial Stationery Store. (Third Floor)

Evening Slippers and Slipper Buckles Make Good Gifts

She need not be a social butterfly to welcome a pair of these dainty one-strap evening slippers of silver brocade or cloth of aluminum. Each has the low French heel. They are \$14 and \$16 a pair.

Slipper buckles and ornaments will outlast a good many pair of slippers and give pleasure as long as they are worn. Glittering French buckles of cut steel are \$6 to \$60 a pair, and of cut bronze, \$7 to \$60. Rhinestone buckles are \$5 to \$60, and rhinestone ornaments for strap slippers are \$5 to \$11 a pair. (First Floor)

Think What It Would Mean to Receive a Silver Tea Set!

What very real pleasure such a gift would give to the whole family and how useful it would be!

The Wanamaker Jewelry Store, with such a remarkable number of beautiful period patterns, is a wonderful place in which to choose such a gift.

These are the prices for 5-piece sets or each piece may be bought separately and the set gradually completed if desired.

Maintenon\$1100	King Albert\$440
Portsmouth, full chased\$719	Victoria, engraved\$525
Portsmouth, part chased\$380	Lafayette\$549
Lady Mary\$650	Newport, engraved\$425
Mary Chilton\$500	Newport, plain\$375
Heppelwhite, engraved\$490	Plymouth, plain, large\$305
Heppelwhite, plain\$425	Fairfax\$290

(Main Floor)

A Shipment of Fine Silks Especially Suitable for Gifts

And for the woman who likes pretty clothes we can't think of anything that would be more acceptable than the makings of a handsome silk gown.

We chose all these silks with the particular idea of their being used as Christmas gifts. They are all silks of the first importance from a fashion standpoint and the qualities are beautiful.

Crepes de chine, \$2 to \$3.50 a yard.
Crepe meteor, \$3 to \$5 a yard.
Plain Canton crepe, \$4 and \$4.50 a yard.
Satin Canton crepe, \$4 and \$4.50 a yard.

Crepe Georgette, \$1.50 and \$2 a yard.
Fine black silks, \$1.75 to \$6.50 a yard.
Fine white brocaded silks, \$4 to \$7.50 a yard.
Black chiffon velvet, 41 inches wide, \$8 and \$9 a yard.

(First Floor)

A Three-Section Mantel Mirror

in a dark wood frame with antique gilt top, reasonably priced at \$24, is one example of the many mirror opportunities in the Picture Store.

Panel mirrors with painted insets in the top begin as low as \$6. Many people like the miter-cut mirrors, of which we now have a fine collection, very reasonably priced. (Fifth Floor)

Giving a Woman a Good Umbrella

is one of the nicest things some people do at Christmas. Between a handsome blue silk umbrella with a gold bracelet handle at \$150, and a modest silk umbrella with a bakelite or leather handle at \$5, there are literally hundreds of styles and kinds.

Many women will like the compact folding umbrellas at \$5 to \$15.

Others will appreciate the umbrella that changes its cover as easily as a woman changes her gown. \$12 for umbrella and \$7.50 or \$8.50 for the additional covers in other colors, to glove-snap on the frame.

The smart new bracelet handle umbrellas are \$30 and up.

There were never before so many good givable silk umbrellas with beautiful handles at \$10 and thereabouts. (Main Floor)

Gifts of Artistic Needlework

A boudoir cushion of rose pink silk petals; a pincushion of old blue silk and gold lace; a dainty doll lamp shade or telephone concealer; a black-and-gold fancy-work bag; a scrap-basket of old rose silk and lace—these and hundreds of lovely trifles in the Art Needlework Store suggest themselves as Christmas messengers.

They are not costly gifts. Some of the prettiest silk sofa cushions—round and corded and puffed—are but \$3.50 to \$8.50. (Second Floor)

Table Scarfs and Runners Good to Give

Pleasing in their decorative effect, these are home gifts of a very acceptable kind.

In their make-up they combine the richness of damask and velour with the more varied appeal of tapestry, and sometimes the tapestry is made still more attractive by gold tinsel thread, producing a general effect of considerable furnishing value.

Prices, from \$6.75 to \$15. Pillows to match the scarfs, from \$3.25 up. (Fifth Floor)

Gifts for the Housekeeper

Mahogany-finished serving trays, \$1.75 to \$8.
Solid mahogany oval trays, \$7.75 to \$15.
Crumb trays and scrapers, nickel and copper finish, \$2.50 to \$4.25.
Crumb sweepers, nickel finish, \$3.50 and \$4; ivory finish, \$3.75.
Trivets for hot dishes, \$2.75 and \$3.25; extension type, \$5 and \$6; for coffee or tea pot, \$1.
Casserole of brass and therefore that will not rust, in attractive designs, with earthen inserts, \$2.25 and \$2.75; with pyrex (Fourth Floor)

Christmas Lights

At evening, when the setting sun tells to the pines that the day is done,
We'll gladly lend our glimmering light

To the moonbeams shadowing the trees at night.

Like the little stars that shine above,
We'll prove a worth-while gift of love.

BAYBERRY candles, two in a holly box, 35c and 40c.

DAINTY small one-light metal tinted ivory boudoir lamps, with metal frame shades lined with silk, \$3.50 complete.

HAND-WROUGHT iron bridge lamps with adjustable arms, complete with parchment shades, \$10, \$15 and \$25. (Fourth Floor)

"Look at the People Buying Luggage!"

So a customer exclaimed and asked the reason. The answer was easy.

Until this season luggage prices have been sky high for years. And many folks clung to their old bags and cases in spite of their shabbiness, waiting for prices to come down.

Today these goods may be bought for anywhere from a third to nearly a half less than they were last Christmas and the possibilities of these things as gifts are limitless.

You can get a good black cowhide traveling bag now for \$6. An 18-inch bag, leather lined.

Or for \$10.50 you may have a sturdy tan cowhide suitcase in 24-inch size, with reinforced corners and straps.

Then there are oxford bags, overnight bags, kit-bags, portmanteaux, plain and extension suitcases. Of cowhide in black, tan and brown; walrus in black and brown, black seal and natural pigskin.

Fitted luggage starts at a reasonable price, too. A woman can get a black long-grain cowhide case with ten white celluloid fittings for \$22.50, or with amber or shell-finish celluloid fittings for \$25.

The new style fitted cases for women, with removable trays, start at \$37.50. These trays fold into a compact little fitted overnight case, if a woman wishes to use them that way. (Main Floor)

Ecclesiastical Laces for Gifts

Lace surplice and alb patterns, ready to be made up, at \$15 to \$22.50 a pattern.

Laces by the yard for ecclesiastical uses, \$1.85 to \$8 a yard. (Main Floor)

Two Beautiful Shirts to Give to a Man

One is of silk and cotton, and though it has the appearance of a silk shirt with its handsome silk stripes, it will wear longer. This is \$6.50.

The other is a fiber-silk shirt and you may save this in stripes or small self figures, resembling a jacquard weave. This is \$5. (Main Floor)

The Evolution of Men's House Slippers

Starting with the old-fashioned carpet slipper, which was the favorite gift for the minister of a generation ago, they have developed into the good-looking Romeos, Fausts, cavalier booties and opera slippers of the present day.

The best style slippers for men are made of fine leather with leather soles—kidskin and suede in black and colors.

Traveling slippers of fine imported leather are also good for gifts.

Prices \$3 to \$8. (Main Floor)



While You Are Thinking of a Piano Why Not Think of a Grand?

A grand piano used to be out of the question for the average home.

There was no room for it. But things have changed now.

If you have room for an upright, we can show you in nearly every case how to fit in one of the exquisite new quarter or baby grand pianos.

They are not as big as the great concert grands. But they are grand pianos for all that.

They have the tonal superiority and the artistic excellence that belong only to a grand.

We will work out a floor chart for you if you have any doubt as to "fitting it in" your home.

Above all things, if you do get a grand piano, get one with a name that is above reproach.

You can get it here, and on convenient terms. (Egyptian Hall, Second Floor)

Chinese Rugs Fresh, Fine and Gift-Like

Nothing could be more timely and welcome than this new shipment, bringing as it does a choice of the most attractive types of Chinese weaves anybody could wish for, especially anybody looking for a gift of the rich, beautiful and lasting kind.

These are notably heavy rugs and obviously good in color and texture. Pale salmon, or salmon pinks are conspicuous in the collection, and also there are many pieces in characteristic Chinese blues and some in mulberry.

The patterns generally take the form of floral sprays in shades forming a telling contrast with the background.

Sizes 2x4 to 3x6 ft. at \$25 to \$65. Carpet-size pieces from 6x9 to 9x12 ft. at \$155 to \$325. (Seventh Floor)

Wonderfully Good Gifts in China at \$1 to \$20

And the word china as applied to these means real china. Just read the list over thoughtfully and consider how desirable these sets and pieces are in every home.

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| 17-piece individual breakfast sets, \$6.50 to \$18. | 14-piece chocolate sets, \$7.50 to \$20. |
| 17 and 23 piece tea sets, \$5 to \$20. | Sugar and cream sets, \$1 to \$2. |
| 7-piece cake sets, \$5 to \$10. | Mayonnaise sets, \$1.25 to \$10.50. |
| 7-piece ice cream sets, \$10 to \$17. | Biscuit jars, \$2.50 to \$7.50. |
| 7-piece berry sets, \$6.50 to \$12. | Marmalade jars, \$1.25 to \$7.50. |
- (Fourth Floor)

The Champion \$10 All-Wool Blankets Are Good Gifts

They are woven warp and filling of all-wool and the weave is of the homespun kind and there is a choice of two styles of plaids and several solid colors.

All have been shrunk to 72x81 inches, full size, and at \$10 each they are believed to be the best blankets in America, taking into account looks, substance, service qualities and weight—4 lbs. (Sixth Floor)

The Gift That Every Home Welcomes—Wanamaker Furniture

What is regarded as the finest exhibition of upholstery and cabinet work in this country is bound to be a very good place to come to for gifts of beauty and usefulness and enduring worth.

It is certainly regarded as such by a very large and increasing number of people whose one object is to find a gift that will carry a message.

They are choosing Wanamaker furniture because it is pre-eminently a gift of that sort, a gift that leaves no doubt as to the feeling that dictated the choice of it.

The range of pieces shown on this Fifth Floor is certainly interesting to go through. Here are upholstered chairs and rockers and davenportes that are an embodiment of ease, comfort and luxury. As gifts for older people such things hold a place of their own.

Uncommon and notably individual pieces, some of them faithful copies of fine old originals, are numerous in the display. A gift of one of these is something that will really enrich a home.

The hand-painted pieces hold a gift quality of a distinctive kind. Every piece on the floor is a thing of real worth in the gift sense and in every other sense, because it is made on sound principles, made sensibly with a view to the purpose for which it is intended, made as beautifully as it is possible to have it and as soundly as will insure length of service.

Choose anything from a footstool to a sumptuous davenport, from a bookholder to a wonderful chifferobe, from a tray to a highboy, from a tea wagon to a writing desk and so on. (Fifth Floor)



Toys on the Seventh Floor.